

## COMMERCIAL ELECTRONIC MESSAGES (ANTI -SPAM)

### Background

Electronic messaging is one of the ways the District regularly communicates with parents, students, and staff. Generally, communications are limited to information sharing but occasionally, communication may encourage participation of a commercial nature including an expectation of profit, such as fund-raising. Both email and website postings, and occasionally voice messages to telephones, are the electronic means for the District or a school to send and receive messages.

### Procedures

1. The Principal will advise parents through the Student Registration Form (Form 300-1) and a

Reference: Sections 17, 20, 22, 65, 85 School Act  
School Regulation 265/89  
Canada Anti-Spam Act

SD No. 40 (New Westminster)

---

Adopted: May 30, 2017

Revised: May 28, 2019

---

Modification to this document is not permitted without prior written consent from SD No. 40 (New Westminster)